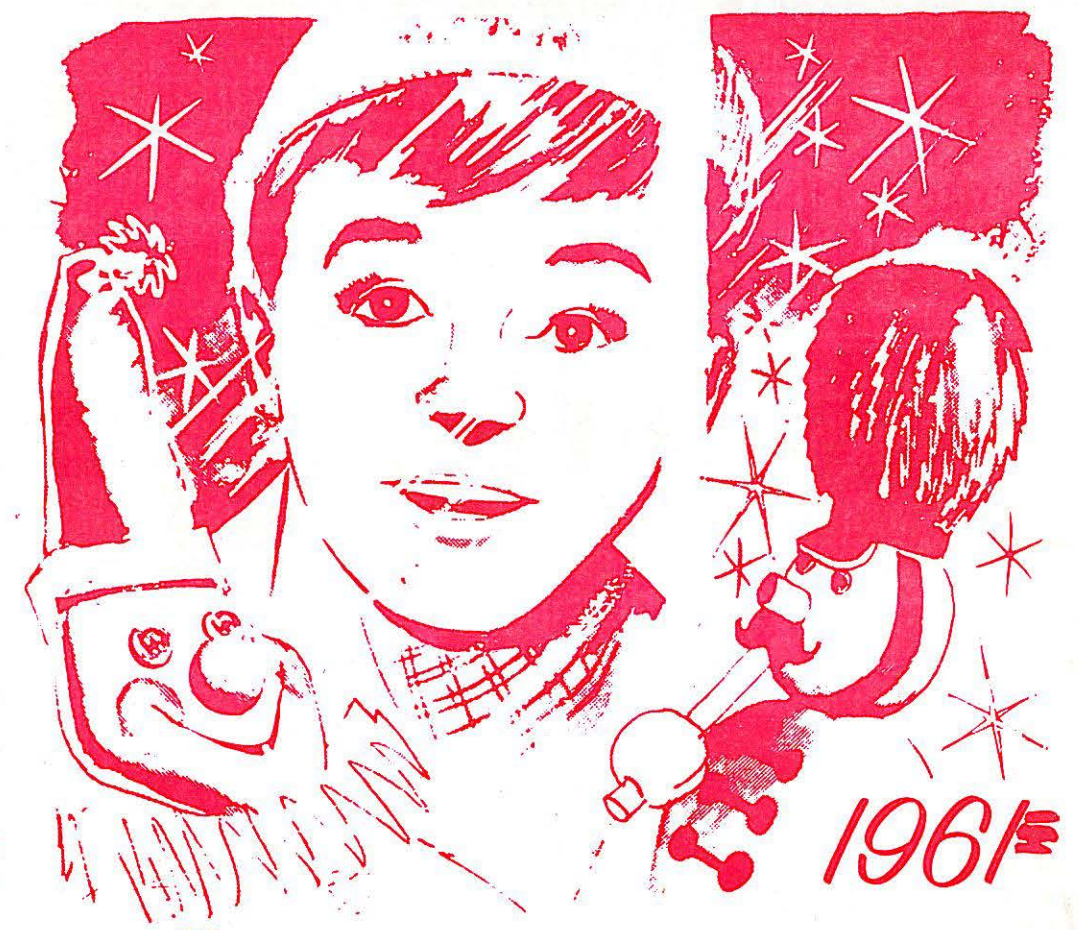




# ECHO



*THE*  
magic of Christmas



There's a magic to Christmas that will forever touch the hearts of all mankind. May this magic bring great joy to you all.



## ALPINE ECHO

Issue of December 21, 1961  
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JUDICIALLY DECLARED A NEWS-  
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DIEGO COUNTY, CALIFORNIA.  
NOVEMBER 12, 1959:  
LEGALLY QUALIFIED TO PUBLISH  
LEGAL NOTICES.  
Subscription Price \$2.00 a year

### Date Book

THURSDAY, December 21st  
Kiwanis Round table, Fuller Hall,  
7 pm  
FRIDAY, December 22nd  
Alpine Community Church School  
play, Fuller Hall, 7:30 pm  
SATURDAY, December 23rd  
VFW Game Night, Club House, 8 pm  
1st Baptist Church of Alpine  
Christmas, 7 pm  
Christmas Eve Candlelight Service,  
Alpine Community Church, 11 pm  
MONDAY, December 25th  
CHRISTMAS DAY  
VFW Christmas dinner, Club House,  
1 pm  
Santa Claus in Alpine At Chamber  
of Commerce Office, 12 noon  
HOLIDAY SCHEDULE AT  
QUEEN OF ANGELS CHURCH  
Dec. 23 Vigil of Christmas (strict  
day of fast and abstinence)  
Confessions 2-4 pm and 7-8 pm  
Dec. 24 Sunday Masses 8 am and;  
10 am; and Midnight  
Dec. 25 Christmas Masses 10 am;  
and 5 pm  
Dec. 31 Sunday Masses 8 am; and  
10 am; and 5 pm  
Jan. 1 Octave of the Nativity  
Masses 10 am and 5 pm

Your word is the only thing you  
must keep, after giving it to  
someone else.

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### WEDDING BELLS

Last Sunday Evening (Dec. 17)

Mrs. Patricia Mallicoat, owner of Mallicoats Nursing Home on Hwy. 80, gave a dinner reception for 25 guests at Bailey's Cafe. The reception was given for her daughter, Imogene Cauch who was married to Morris Angel of Hamilton, Ohio, Dec. 15 in Winterhaven, Calif.

Table decorations were in pink and white with a centerpiece of white Mums and pink Carnations and a pink and white cake.

In the picture to the left the Bride and the Groom are the couple to the left.

### Holiday Centerpiece



An easy centerpiece for your Christmas table or entryway is the heads of the Three Wise Men shining brightly and flanked by tall candles of gold and silver. The Wise Men are easily made from inverted Lily-Tulip #5 paint buckets, gayly colored with Cado markers. Small slits are made amidst the hair and for the eyes, to allow the rays of light to shine through.

The crowns are cut from various colored construction paper making a different shape for each one. To make each sparkle with "jewels", place a small dab of rubber cement in the desired places, and cover with red, blue, gold and silver flickers.

When each one is done, place a lighted bulb under each. This will give a very cheery effect.

The candles are cardboard rollers covered with metallic paper. A cut out flame shape is glued or stapled to the top of each one.

### HERE AND THERE

by GLADYS JENNINGS-HI 5-3188 by FAY FARRIS-GR 8-5396

The Alpine Voluntary Fire Department held their annual Christmas party at Bailey's Cafe Friday, Dec. 16. Lots of food and dancing were enjoyed by the men, their wives and guests.

The Alpine Youth Center has recently purchased a new record player which has been needed for quite a while.

Kathy Danel and children, formerly Kathy Magee, arrived from Hawaii Saturday to spend Christmas with her mother in San Diego.

The Jack Moslers will leave Friday to spend Christmas with Dorothy's parents, Mr. and Mrs. J. Loomis at Santa Fe, New Mexico, stopping on the way to visit Jack's brother in Las Vegas, New Mexico.

The Gamma Gammas held their regular meeting at the home of their president Joallen Huey on Tavern Road with Elsie Hoffman, co-hostess.

Mrs. James Sockwell of South Marshall Road with daughter Nancy left Sunday for Detroit, Michigan, to spend Christmas with her mother and family.

The First Baptist Church of the Willows held their children's party Saturday evening with the children giving a Christmas play. Refreshments and candy were served.

Winner of the VFW doll and wardrobe was Alfred Pernicano, Lakeside. Second winner Bill Hickman won the pillow. Money raised will go toward the VFW 5233 Auxiliary Christmas party for the children of their members.

### 4-H MEMBERS VISIT SHUT-INS

Last Sunday afternoon members of the Alpine Champion 4-H Club took the spirit of Christmas to shut-ins. They visited Sunny View and Mallicoat's Rest Homes bringing boxes of fresh fruits, homemade candies and cookies. They also sang Christmas carols.

### CAMPO NEWS

Ann Eagan's home in Pine Valley was the meeting place of the Mt. Empire Woman's Club on Wednesday, Dec. 13. Fifteen members were present. The hostess served delicious Philadelphia cream pie with cherry topping and coffee. Everyone sat around a glowing fire in the fireplace and enjoyed the scenery outside the front glass doors. Beautiful squirrels sat up on the doorstep and ate peanuts and many birds played around on the front lawn. The next regular meeting will be on Jan. 10 at the home of Mary Kerns in Pine Valley at 12 o'clock noon.

Dell Nelsen of San Diego has been quite ill but is much improved and is up and around again. Mrs. Marvin Chase (Pat) of Potrero has not been well for some time and is in Grossmont Hospital and expects to undergo surgery.

The Homemakers held their annual Christmas luncheon and party at the Stone House in Campo on Thursday, Dec. 14, and about 30 members and guests were present, including 8 guests from the Jacumba Woman's Club. Bliss St. Claire accompanied the singing of Christmas carols by the group. Gifts were exchanged.

Zola M Stark and Duane F Rethmeier were married Sunday, Dec. 17, and a reception was held for them at the Old Oak Inn at Cameron Corners on Sunday evening.

The Campo girls who attend the Audrey Stephens dance classes each week will perform on Thursday evening, Dec. 21, at the El Cajon Junior High School Christmas party. Cathy Clark will do a solo tap dance to the tune of Winter Wonderland. Mrs. Stephens has the Starlit Dance Studio in Lakeside.

Mr. and Mrs. Jack Wade of Campo announce an addition to their

PAGE 3, DEC. 21, 1961  
VICTORIA CIVIC ASSOCIATION

A newly-formed group, the Victoria Area Civic Association, has elected the following officers: Orville Palmer, president; Emmert VanNotte, vice-president; William House, corresponding secretary; and Ann Kochel, recording secretary and treasurer.

An enthusiastic group of property owners of the Victoria-Anderson Road area met at Fuller Hall Wednesday evening, Dec. 6, and formed a neighborhood organization under the name of Victoria Area Civic Association. The general objective of the organization is to safeguard and influence development in that particular section of Alpine to the betterment of the area as a whole. No definite boundary for the area has been established so far, and all owners of property situated in the Victoria Road area and lying north of but not adjacent to Highway 80 are to be considered eligible for membership in the association.

A set of bylaws was adopted and officers elected at the meeting. A committee was named to determine divisions within the area from which a board of directors

# 1961

ment. In it we have an  
ghors and in it we have  
each other. It is our hope  
all selfishness, stubborn-

so fill the minds of men  
ad may guide every hand  
y bring security and com-  
munity.

o

3 E A

## We' Like To Be Kids Again



### LUTHER BURBANK SAID:

To use liquor is to the nervous system like placing sand in a watch; it wears out rapidly, making it a worthless, useless thing.

Religion is worthwhile when you need it; but you can't have it then unless you have had it before.

1 pm

Santa Claus in Alpine At Chamber of Commerce Office, 12 noon

### HOLIDAY SCHEDULE AT QUEEN OF ANGELS CHURCH

Dec. 23 Vigil of Christmas (strict day of fast and abstinence)

Confessions 2-4 pm and 7-8 pm

Dec. 24 Sunday Masses 8 am and 10 am; and Midnight

Dec. 25 Christmas Masses 10 am; and 5 pm

Dec. 31 Sunday Masses 8 am; and 10 am; and 5 pm

Jan. 1 Octave of the Nativity Masses 10 am and 5 pm

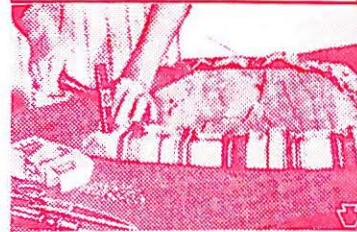
Your word is the only thing you must keep, after giving it to someone else.

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PAGE 4, -DEC 21, 1961

## WHAT TO MAKE

By Allan Carpenter  
Director, Service Bureau  
**Popular Mechanics Magazine**



### Foam Rubber Upholstering

Upholstering becomes the ultimate in do-it-yourself simplicity when you use foam rubber, whether to pad a bed headboard, the bench of a breakfast nook, or the seat of a chair, as shown, or even a davenport. Instructions for foam rubber upholstery are given in booklet D25, available for 25¢ from this newspaper c/o Service Bureau, 200 E. Ontario, Chicago 11, Ill. Send for a free listing of other What-To-Make projects.

### NOTICE OF SPECIAL SCHOOL DISTRICT ELECTION TO INCREASE MAXIMUM TAX RATE

NOTICE IS HEREBY GIVEN TO THE QUALIFIED ELECTORS OF THE ALPINE UNION SCHOOL DISTRICT OF SAN DIEGO COUNTY, CALIFORNIA, that, in accordance with the provisions of Section 20803 of the Education Code and on order of the Governing Board of the Alpine Union School District, an election will be held in the Alpine Union School District on the 16th day of January 1962, between the hours of 7:00 a. m. and 7:00 p. m. during which period the polls shall remain open and at which election there will be submitted the following measure, namely:

"Shall the proposed increase in the maximum tax rates from \$1.51 to \$1.86, such rate to be in effect in the Alpine Union School District for the school years 1962-63 to 1964-65, inclusive, be authorized?  
Yes \_\_\_\_\_ No \_\_\_\_\_"

For the purpose of holding said election, the district shall be divided into Three Special Election Precincts, and the said precincts are hereby established as hereinafter numbered and described:

#### SPECIAL ELECTION PRECINCT NO. 1

Shall include all the area within the exterior boundaries of the Alpine Union School District embraced in the following County General Election Precincts: Alpine 2, 3, 4 and 5; portions of Alpine 1 and Descanso.

Polling Place therein shall be at the Alpine Elementary School, Highway 80, Alpine, California.  
Officers of Election for said Special Election Precinct are:

Inspector: Mrs. Retta Schweiss  
Judge: Mr. Frank J. Doerr  
Judge: Mrs. Myrtle L. Ingels

#### SPECIAL ELECTION PRECINCT NO. 2

Shall include all the area within the exterior boundaries of the Alpine Union School District embraced in the following County General Election Precincts: Portions of Harbison 1, 2, 3 and Jamul 2. Polling Place therein shall be at the Community Hall, Harbison Canyon, Alpine, California.

Officers of Election for said Special Election Precinct are:

Inspector: Mrs. Marguerite Hopkins  
Judge: Mrs. Beulah Culver  
Judge: Mrs. Dorothy Baker

#### SPECIAL ELECTION PRECINCT NO. 3

Shall include all the area within the exterior boundaries of the Alpine Union School District embraced in the following County General Election Precinct: Japatul.

Polling Place therein shall be at the residence of Mrs. Anjanette Little, Japatul Valley, Alpine, California.

Officers of Election for said Special Election Precinct are:

Inspector: Mrs. Anjanette Little  
Judge: Mrs. Mazpha Elmer  
Judge: Mrs. Elva Weisiger

The election returns will be canvassed at 9:00 o'clock a. m. on January 23, 1962, by the County Superintendent of Schools, 6401 Linda Vista Road, San Diego, California.

A brief summary of the issues involved in said election is as follows:

The purpose of this election is to provide and maintain an adequate educational program.

Each qualified elector of said Alpine Union School District shall be entitled to vote only in the School District Special Election Precinct of which he is a resident  
C. D. Hardesty  
Dec 11 1961 (County Superintendent of Schools)



*Yuletide  
Cheer*

1961

### SEASON'S GREETINGS

We of the ECHO are rather proud of this Christmas supplement. In it we have an opportunity to say the kind of things we like to say to our neighbors and in it we have an opportunity to pass on the good will our neighbors feel for each other. It is our hope that the spirit of Christmas will so fill the hearts of men that all selfishness, stubbornness and bitterness will pass away.

It is our prayer that the light of perfect understanding will so fill the minds of men that no man will wish to hurt his neighbors; that strength of God may guide every hand and make fruitful every undertaking; that the love of God may bring security and confidence into every life and order into every household and community.

Ed Welty and Margo

ECHO CHRISTMAS SUPPLEMENT PAGE A

## Good Will to Men

...and may you find serenity and lasting happiness.



Bob

Wilson's  
**TEXACO  
SERVICE**

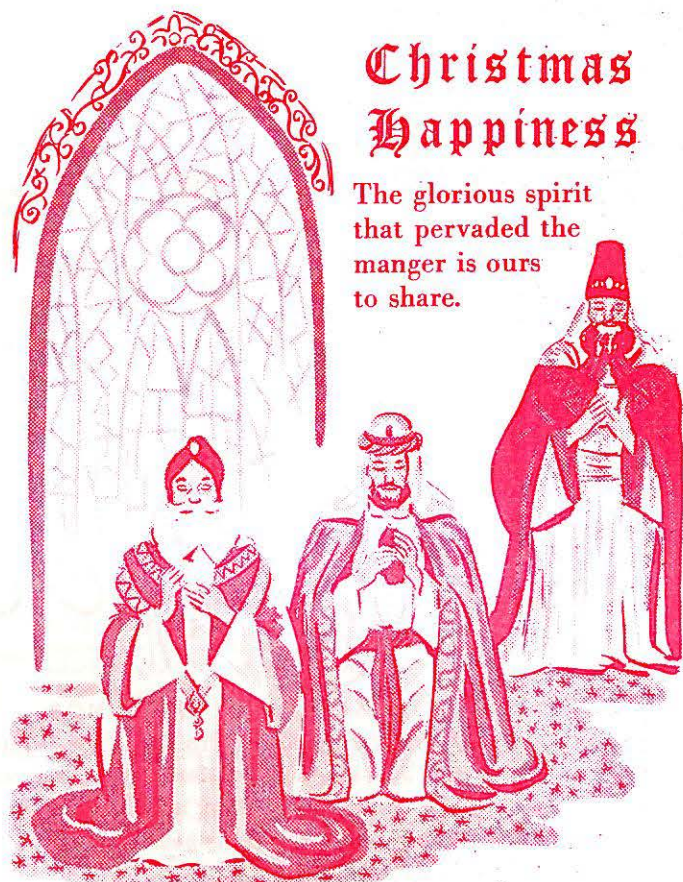
HE Shall Be Called EMMANUEL personally from sin. But he had done so much more for me - He had gone all the way to the cross - for me. God said it; I believed it; that settled it! No one asked me to go forward and say that I was accepting Jesus as my Saviour, except the minister at the end of that very long aisle - and O yes, the Holy Spirit. The Holy Spirit impressed me as though He had spoken audible words. The time had come for me to take a stand publicly for Him who had taken up the cross for me. I was young, nine, and afraid someone would say I was too young to make this

There were tears in my eyes, although joy in my heart, as I first realized the first of these Bible statements in a very personal way. He saved from sin. It was personal. It was real. It meant me! "Jesus, Saviour."

It was a long aisle, a very long aisle, down which I walked to say that I was trusting Him to save me

## Christmas Happiness

The glorious spirit that pervaded the manger is ours to share.



Alpine Trucking Service  
and Baileys Cafe

JACK & CARMEN HOISTAD

ECHO CHRISTMAS SUPPLEMENT PAGE B

decision. So I didn't ask Mother who stood at my side as the people sang in that large auditorium. The other time I asked about this matter, she said that possibly I was too young. How disappointed I was! I couldn't take a chance of getting such an answer again, so I didn't look her way as I started down that long aisle to declare to the minister that I was depending on Jesus as my Saviour from sin.

The next day it dawned upon me in such a definite way that the world was different, that is, different in quality. Just in one day the grass had become greener, and the trees, too. The flowers were more

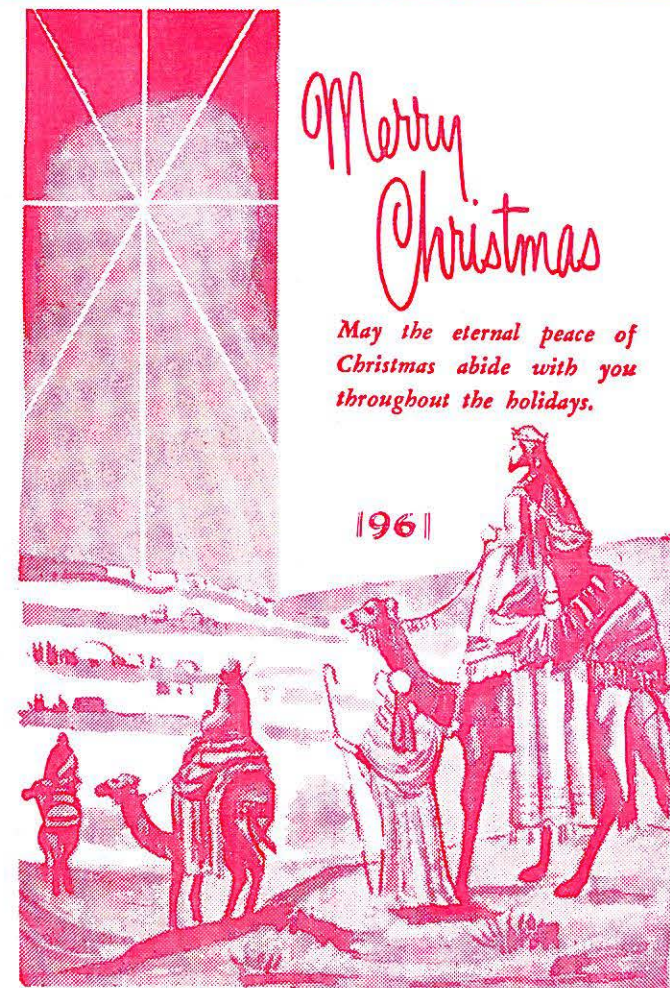
beautiful. There was more joy in the bird's song. Everything brought a new and more satisfying experience. All this in one day! And my mind goes back to the second part of the Bible as quoted above, "and His name shall be called Emmanuel, a name which means God is with us." And again the Bible said, "Old things are passed away, behold all things are become new." God was with me in a new way. That was why all my experiences had taken on a newness, a joy, and a gladness. The world around me had not changed, but I had! God was with me in this

Continued on Page 4

## Merry Christmas

May the eternal peace of Christmas abide with you throughout the holidays.

1961



**W.L. WEEKS, CONSTRUCTION**

WILLARD, GEORGIA, ROBERT and STEVEN

ECHO CHRISTMAS SUPPLEMENT PAGE C

## Merry Christmas

1961



Alpine Branch

( LA MESA REALTY )

BILL and CHARLENE BROWN



1961

Ho! ho! ho! ho!  
Down the chimney  
Santa goes with a  
lot of joy for all dur-  
ing this Holiday  
season.

RUSSELL'S  
LARIAT  
CAFE

**BEHOLD THIS CHILD**  
"Behold this child is set for the fall and for the resurrection of many in Israel" (St. Luke 11:34)

When Simeon said to Mary, the mother of Jesus, that her child was set for the fall, as well as for the

new way because I had accepted His Son as my Saviour. He has been with me ever since. And I am convinced that He always will be. God has given new life, eternal life, through His Son. . . and He (Jesus) shall be called Emmanuel, a name which means God is with us. . ."

Rev. James C. Arnold  
First Baptist Church of Alpine

resurrection, of many in Israel, he did not mean that it was God's purpose to bring about the ruin of any through the coming of His Son. It was rather his intention to point out the result of that coming, which would as a matter of fact bring salvation to those who accepted Christ and condemnation to those who rejected Him.

Although Simeon spoke directly only of Israel, it would be a big mistake to imagine that his words have no reference to ourselves. The lessons contained in Holy Scripture are applicable to all men. Christ is still destined to be

the salvation of some and the ruin of others even to the end of time.

There are some positions in life to which no great responsibility is attached. Another man may occupy what we sometimes call a "key" position. . . (great responsibility and great decisions). We say of a man who is so placed: "His position will either make him or break him."

On the other hand, there are innumerable instances of men entrusted with a position of importance who were unequal to it. They fell down under the weight of the responsibility that was put upon them. If they were wise they

would have remained content with some minor office where their character would not have received such a severe testing. In truth the position "broke" them.

Now Christianity is just like that. In following Christ we have undertaken no small or trivial task, involving little or no responsibility. No, but the work in which we are engaged is one of the greatest importance to ourselves—the work of our salvation. Is it a matter of indifference that we should save our souls or lose them? We are engaged in a work that will either make us or break us,

Continued on Page 6



May this Yuletide impart new joy and happiness to every part of the world.

1961



MERRY  
CHRISTMAS

E&M  
AUTO PARTS

CARMELO MANUELE

CHRISTMAS

1961

As another Yule dawns we extend to friends everywhere best wishes for a joyous Holiday.

FLORENCE'S  
MARKET



MERRY CHRISTMAS

We wish you a gift of contentment and wonderful happiness.

Louis H  
Landt  
and FAMILY



1961  
Christmas  
Greetings

In the spirit of the season we sing a joyful Christmas.

J.H. McKIE  
REALTOR  
and  
Elsie  
HOFFMAN

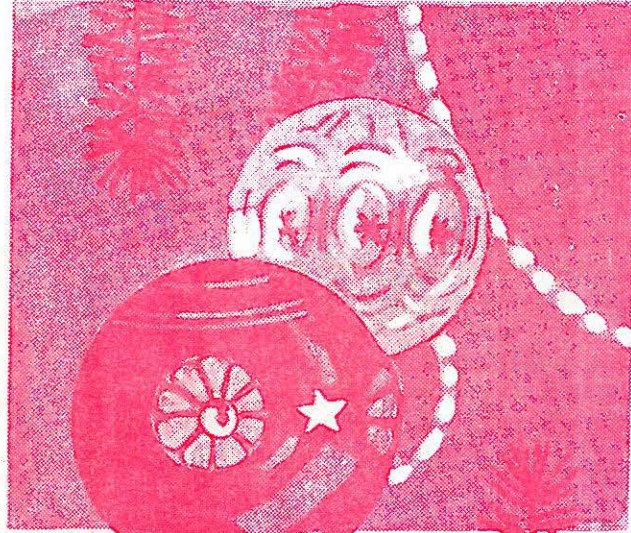
Season's  
BEST



1961

We hope the Yule finds all our friends rich in joy and wonderful health.

McGuffies  
Sundries



# Merry Christmas

May your Christmas be as bright as the ornaments upon your tree. And may we add our thank you for your kindness in 1961.

ALPINE  
AUTO  
SUPPLY



and there is no way in which we can avoid the responsibility of our task.

Since we cannot do this work by ourselves, we must give our whole-hearted support to Christ and labor with Him and for Him. No halfway measures will do: "He that is not with me, is against me . . . No man can serve two masters . . . You cannot serve God and Mammon."

How truly is the prophecy of Simeon fulfilled! "This child is set for the fall and for the resurrection of many" - not only in Israel, but throughout the world, wherever the Gospel of Christ is preached.

Rev. Thomas A. Bolten  
Queen of Angels Church

#### WHAT DOES IT MEAN TO YOU?

What does Christmas mean to you? Does it just mean another day to exchange gifts, buy a new wardrobe, or a time to celebrate? in which people many times do the wrong way. Christmas has a much greater meaning than any of these reasons. Nearly two thousand years ago Jesus was born in a lowly manger, for one purpose and one purpose only and that was to save His people from sin. Romans 8: 3 declares "For what the law could not do in that it was weak through the flesh. God sending his own son in the likeness of sinful flesh, condemned sin in the flesh that the righteousness of the law might be fulfilled in us. Who walk not after the flesh but after the spirit."

When Jesus was born, some recognized him as king while others did not. Today we face the same situation. The inn keeper had no room for the Christ-child in the inn while many today have time for the pleasures of the world but no room for Christ in their lives.

Christ will soon return for those

#### A THRILLING SEASON

The Christmas season is one of joy and happiness. In the northern countries, people reluctantly watch the gay summer pass, and see the flowers fade and the leaves fall. After the color and life of the out-of-doors seems dead, they usually hope for the winter to pass as quickly as possible. Yet in the winter season, we celebrate Christmas, the happiest time of the year. At this time we are thrilled with the glad tidings of the Christmas season.

We are thrilled with tidings of good will during this season. Luke quotes at the birth of Jesus the hymn of the angels, "Good will toward men." During the Yuletide we usually carry with us the feeling of good will toward others. Christmas is a universal season, and our feelings of good will should extend to all. It is that mutual feeling of good will that makes Christmas a joyful season, for good will leads to happiness.

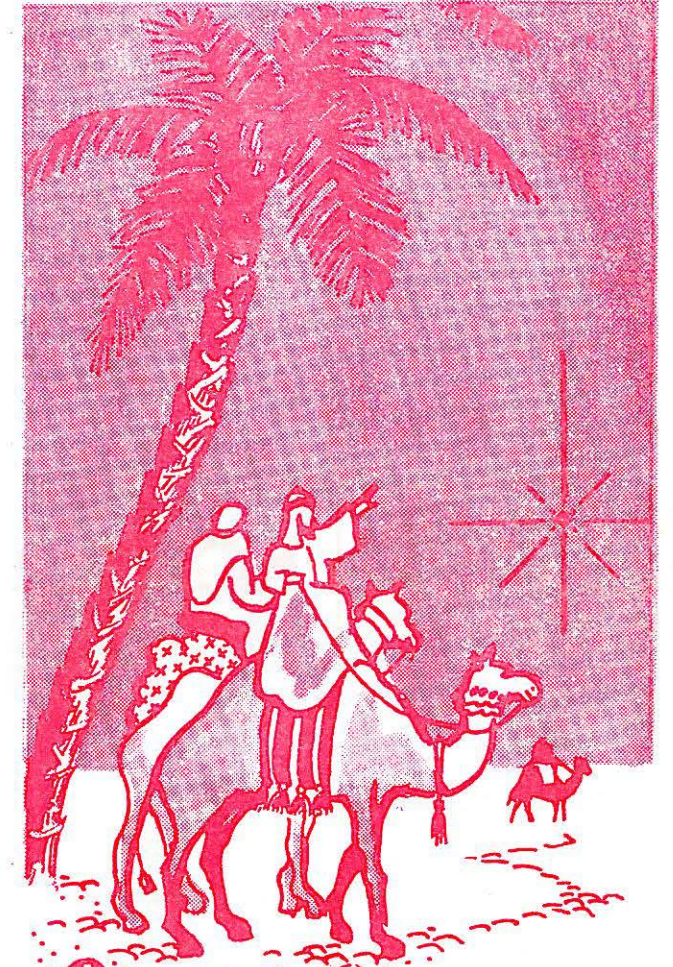
We are, moreover, thrilled with tidings of helpfulness. People, es-

Continued on Page 8

who have accepted Him as their personal Savior. First Thessalonians the 4th Chapter and the 16th verse states: "For the Lord himself shall descend from heaven with the voice of the archangel and with the trump of God, and the dead in Christ shall rise first; then we which are alive and remain shall be caught up together with them in the clouds, to meet the Lord in the air and so shall we ever be with the Lord, wherefore comfort one another with these words."

Christ will not return as a babe, but will return as the King of Kings, and Lord of Lords, then will he receive those that are ready unto himself, where we shall remain with him forever.

Rev. Eva Bailey  
Alpine Assembly of God



# Peace

May peace and good will reign in the hearts of men eternally. We have enjoyed our friendship with you all.

1961

Butler Drilling Co

KEN HITTLE and FAMILY

Merry Christmas 1961

May the Yule bring joy to you and yours.



CLARKS CHEVRON

pecially at this time, think of what they can do for others. The saying of Jesus, "It is more blessed to give than to receive" becomes alive in the thoughts and actions of most people. So Christmas demonstrates to us the possibilities of human goodness and increases our faith in man which sometimes we tend to lose. Because helpfulness makes for happiness, Christmas is for us a season of joy.

But most important, we are thrilled at Christmas with tidings of religion. We celebrate the fact of Jesus and the origin of Christianity. It is the announcement of the coming of a Saviour. Some people

think of religion in negative terms. But the Christian's religion is a religion of joy and happiness. The term "Gospel" means good news. So Christmas becomes a happy season, because it is a religious festival, an occasion on which to remind ourselves that Christ was born to bring us abundant and eternal life. Christmas is the celebration of God's great gift of His Son to the world.

So the spirit of Christmas is happy because it involves glad tidings of good will, of helpfulness and of religious joy. But this spirit is not to be limited to the Christmas season alone. The true Christmas

IN TIME FOR CHRISTMAS The gift of God's Son was right in time for that first Christmas. We read in Galatians 4:4, "But when the fulness of time was come, God sent forth His Son."

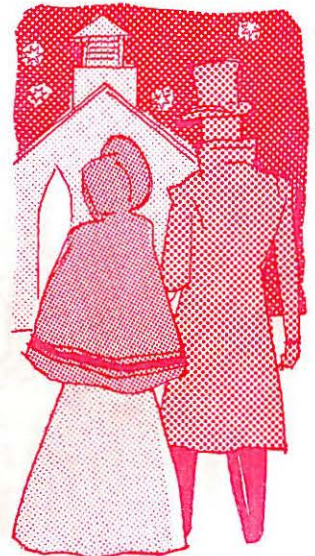
spirit is the Christian spirit. It should be carried beyond Christmas throughout the whole year. So as followers of Jesus, we should help the world to radiate constantly with good will, helpfulness, and religious joy. We should make the whole year a perpetual Christmas for all.

Dr. Roger Larson, Ph.D.  
Alpine Community Church

God's calendar is always on schedule. He is never too early or too late. His plan for the good of man moves steadily forward to its appointed goals. We however are always running short of time, and if we could, some I believe would try to delay God's plan of the ages to fit into their little calendar.

The Gift of God's Son was given to us to be received as our Saviour. Yet we read, "He came unto His own, but His own received Him not." How many since that day have made the same sad mistake. Others have accepted Him and His redeeming grace. The Rich

Continued on Page 10



Merry, Merry Christmas

1961

DAVE'S MALT SHOP

CLIFF and MARION WOOLDRIDGE



Happy, hearty holiday wishes to all our friends and patrons.

Alpine Hardware and Department Store

EUGENE and ANNE SAUTER

WISHING YOU THE MOST



1961

We hope you enjoy many festive hours this yule season.

BECKER SHELL SERVICE

RALPH and LAVON

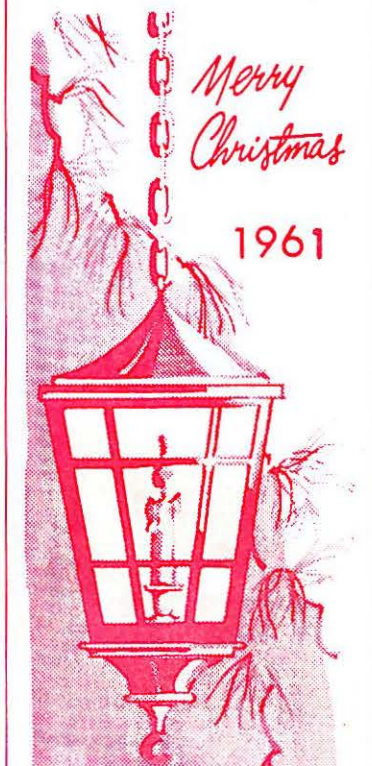
YOU'RE ON THE LIST



1961

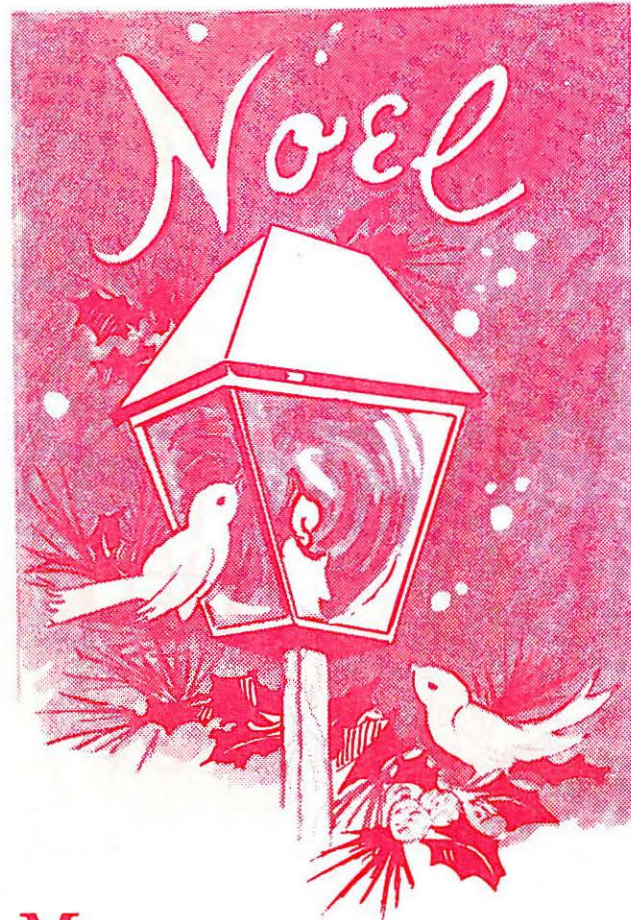
It's a pleasure to serve people like you. Happy Yule.

AL HINKLE LUMBER and RANCH SUPPLIES

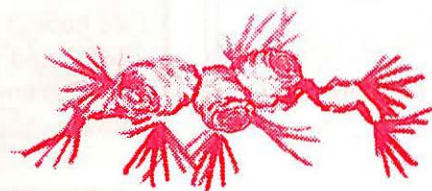


To each of our good friends we offer heartiest best wishes for the Yule season. We hope it will be joyful and a time you'll remember always.

Alpine Chamber of Commerce



May every heart and home in the land be brightened with the promise of this our Holy season.



**1961**  
Alpine Grading and  
Equipment Rental

FRED and VAN RUSHING

Young Ruler rejected Him sorrowfully. Zaccheaus the Publican, "Received Him joyfully." Others have vowed that they would receive Him at their own convenience at some later date and found that time ran out and robbed them of the greatest opportunity of their lives. What are we doing about accepting God's gift? Without Christ's saving grace in our hearts we can never know the true joys of Christmas. Let us make certain we have accepted Him in time for Christmas, that He may bless us now and through the coming year.

Rev. Ernest W. Meier  
Community Methodist  
Chapel of the Hills  
Descanso

#### CHRISTMAS MESSAGE

The vast majority of people, even Christians, in America have forgotten the real meaning of Advent and Christmas. In modern times Christmas has degenerated into a time when people send presents to each other, have many parties, have fun. Please let me remind you once again of the real significance of Christmas.

In the First Chapter of Genesis, the Bible tells us clearly that in the beginning, of time, God created Adam and Eve; He placed them in Paradise, told them to increase and multiply, and told them that they would remain in His favor and grace, they and all their posterity, forever, on one condition, that they do not eat of the forbidden fruit; God could have chosen any other way of testing them; He just wanted them to acknowledge Him as their supreme Lord and Master. We know that they failed the test, and God fulfilled His threat of casting them and their offspring out of Paradise, out of His favor and grace. But at the moment when He cast them out He promised them a Redeemer

#### CHRISTMAS GIFTS

Christmas time is full of happiness and good feeling. Unhappiness seems to take a holiday; even bitterness and animosity seem to declare a truce at Christmas so that the edict of the angels can be a reality: "Peace on earth, good will toward men." It warms the heart to witness the gaily and good cheer that is a part of the magic of Christmas.

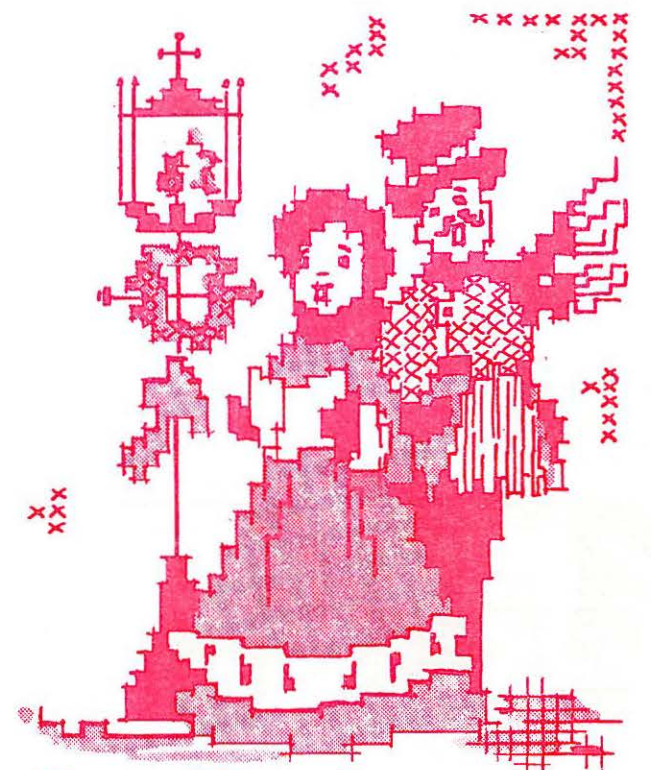
But this pleasantry and feeling of peace with the world did not come from the heart of men. Mere hu-

Continued on Page 12

who would buy them back by shedding His own blood for them. So down the ages they waited for that Redeemer; the Old Testament is just full of prophecies, keeping up their spirits in their exile, telling them that the Redeemer is coming - He would be a descendent of Abraham, of the Tribe of Juda, of the House of David; as the time drew near, the details became clearer: He would be born of a Virgin, in Bethlehem, in a stable; He would not be a temporal King but His Kingdom would be rejected by His own nation, and would be crucified and so redeem us, buy us back, free us from all sin, and bring us back into God's grace and favor if only we would receive Him into our hearts and obey His commandments, until our turn came to die and be united with Him forever.

So Christmas is a time when we celebrate and rejoice over His coming, thank Him for coming, receive Him into our hearts, promise to obey and love Him forever until our turn comes to be united with Him forever in Heaven. So keep Christ in Christmas, and Christ will stay in you, make you a real CHRISTian, and take you to stay with Him forever in heaven.

Rev. Joseph Prince  
Blessed Sacrament Church  
Descanso



**At CHRISTMAS**

*May you have the happiest of  
Holidays among friends and  
gay with laughter and joy  
of the season.*

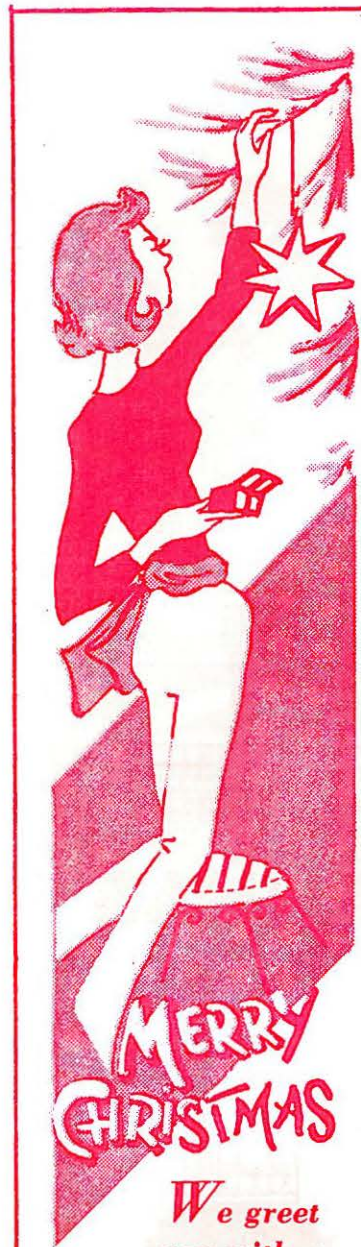
**1961**



**EMPIRE MARKET**

JACK & PATTI BLANKENSHIP, MILDRED RORIE  
& HUGH PRESCOTT, the Butcher





*We greet you with a friendly hello.*

1961  
**LUTZ'S GARAGE**

Harold, George, and Larry

munity could never produce an event as dear as Christmas, for the Scripture says, "the heart is deceitful above all things and desperately wicked, who can know it?" (Jeremiah 17:9) It took the grace of a sovereign God and the free gift of His beloved Son to make the joy of Christmas a reality. Yes, that is the key: Jesus Christ, the gift of God to the whole world.

Our Christmas celebration culminates in the giving of gifts to family and friends. What a real pleasure this is, this sharing and exchanging of gifts to show our love for each other. It is usually

considered that this idea of gift-giving began when the Wise Men from the East presented the Christ child with gifts of gold, frankincense, and myrrh. However, the origin of gift giving goes deeper still. The first and greatest Christmas gift of all time is the little baby Jesus. He was given to make peace between God and you because he is God's Christmas gift to you. The apostle Paul says,

Thanks be to God for His unspeakable gift." (II Corinthians 9:15) What would Christmas be without that gift? Without Jesus we would have no cause to celebrate. If we take Christ out of



We would like to add our "thank you" for your friendship and patronage.

ALPINE CLEANERS  
GERALD & LOIS GERLT



It's a joy to greet our friends at this time of year. Merry Christmas!

ALPINE CONCRETE PRODUCTS  
HAZEN and LEE ALKIRE

Christmas there is nothing left.

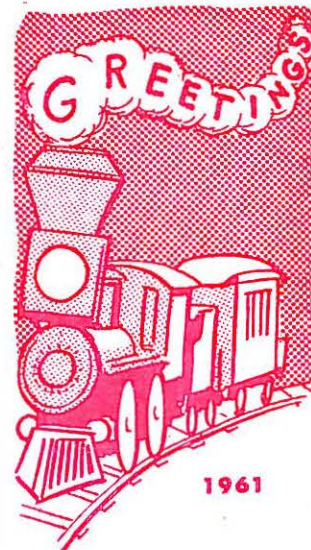
When we receive gifts at Christmas we would never think of refusing them. We may wonder just how they are to be used, or even what they are, but we accept them with thanks. God's gift to us is just the right gift. He knows what we need. Jesus said in Matthew 7: 11 "If ye...know how to give good gifts unto your children, how much more shall your Father which is in heaven give good things to them that ask Him?" God's gift to you is just what you need. If you will receive God's Christmas gift to you and accept Jesus Christ as your personal Savior and Lord of

CHRISTMAS 1961

UNTO YOU IS BORN A SAVIOR Christmas has provoked sentimental stories of all kinds. Some one has fabricated the story of "the little angel," and of the camel that knelt reverently before the house where Jesus nestled in His crib where the Wise Men paid their visit. But on this holy, silent night sentimental stories are not

Continued on Page 14

life, this will be the happiest Christmas you have ever spent. May God's rich blessing make yours a very merry Christmas. Rev. Vaughn Steen, Pastor First Baptist Church of the Willows



As the Yule draws near, we greet our friends everywhere.

**LOG CABIN CAFE**



May the joys of this Christmastime be yours evermore.

Sam and Betty  
Randazzo

# HOLIDAY WISHES

To friends everywhere we extend greetings of the Christmas season.



ALPINE READY-MIX CONCRETE

# Christmas Blessings

May the joy and peace of Christmas be with you all.



**PARIS MORTUARY**

MILT PARIS, Owner and Director

necessary for our inspiration. We turn to God's own story of Christmas, the sweetest Christmas story ever told.

"Unto you is born a Savior"; He is born true God. He is Christ, the Lord. What the prophets of God had long foretold, what the people of God had longed for many a year, stood fulfilled here - in Bethlehem's manger. This infant so small, this child so meek and lowly, born in a humble stall was none other than the Lord of heaven and earth, the Master of the universe.

Born to save: "Is born a Savior!" He is come to seek and to save that which is lost." If ever in the history of mankind this message is needed, it is now when the whole of materialism. Spiritual things are relegated to the background. Here comes CHRIST to point the way. Remember: "He is born for YOU." He came to save YOU! That is not a popular theme today but it is God's one and only way to salvation.

Therefore, today, Christmas Day, let us all turn to the manger of Bethlehem and worship Christ, the Son of God, the Redeemer of the world. YOUR SAVIOR AND MINE.

Rev. C. W. Tedrahn  
Alpine Lutheran Church

## GLAD GIFT

Give as the sun gives light,  
A glad outpouring  
Of the best that is in you:  
Love, faith, and the joy of living  
In radiant, grateful waves.  
Give as the sun gives light.

Give as the stream gives water,  
Without fear, without stint,  
Sure that its source  
Is the very Fountain of life.  
Give as the stream gives water.

Give as the earth gives forth  
In sweet patience, in calm strength,  
Knowing yourself to be  
A vessel blessed  
And shaped for a purpose  
By Love's own hand.  
Give as the earth gives forth.

—R. H. Grenville  
In "Daily Word"

## THE CHRISTMAS STORY

The Christmas Story began about nineteen hundred years ago.

Two Gospel writers, Matthew and Luke wrote inspired accounts of birth supreme. (Matt. 2: 1-12, Luke 2: 1-20).

Joseph and Mary had gone to Bethlehem to be taxed thus fulfilling the word of God as foretold by His prophet Micah (Micah 5:2). Christ the King of Israel was born in Bethlehem. Born in a manger because there was no room for Him in the inn. Heralded by the "Angel of the Lord" we have here the gospel of "Good tidings of great joy." Good tidings because it declares a SAVIOUR born. A universal message "which shall be to all people."

Rev. Floyd French, Harbison Canyon Community Church

## BELIEF IN GOD

In his book entitled "Had You Been Born In Another Faith," Dr. Marcus Bach, one of the greatest living authorities on world religions, describes the nine great world religions by stating what he would think and do if he were an adherent of any of these faiths. Many of them go back to early civilization, but all of them believe in a spirit or spirits at the heart of the universe. The spiritual is primary in life. So wide-spread a belief indicates that the conviction of God, however described, is one of the fundamental and inherent qualities of life. We are also told that the supreme revelation of this Divine Being is found in Jesus. One needs only read the description of deity in other faiths to realize this truth.

--The Meetinghouse.

The person who has a firm trust in the Supreme Being is powerful in His power, wise by His wisdom, happy by His happiness.

--Joseph Addison.



*MAY HIS blessing be upon you this Yule as we observe His birth... and may your hearts be filled with a great and everlasting peace and joy.*

*Lakeside Funeral Chapel*

VIRGIL and MARY SHERRILL

...on English Church  
 ...and to get away  
 ...prayers.  
 ...table  
 ...Jesus' sake.  
 ...hour that we  
 ...in them.  
 ...pray.  
 ...today  
 ...infed  
 ...bread.  
 ...that we thirst.  
 ...nursed  
 ...O blessed Lord —  
 ...sword.  
 ...kind.  
 ...find  
 ...or  
 ...door.  
 ...be.  
 ...with Thee!  
 —Conrad

### Away in a Manger

MARTIN LUTHER 1483-1546 Tune—Flow Gently, Sweet Alton

1. A - way in a man - ger, no crib for a  
 2. The cat - tle are low - ing, the poor Ba - by  
 3. Be near me, Lord Je - sus, I ask Thee to

bed, The lit - tle Lord Je - sus laid down His sweet  
 wakes, But lit - tle, Lord Je - sus, no cry - ing He  
 stay Close by me for - ev - er, and love me, I

Hark! the her - ald an - gels sing Glo - ry to the new - born King. A - men.

head; The stars in the sky, look - ing down where He  
 makes; I love Thee, Lord Je - sus! look down from the  
 pray; Bless all the dear chil - dren in Thy ten - der

lay, The lit - tle Lord Je - sus, a - sleep on the hay.  
 sky, And stay by my cra - dle Till morn - ing is nigh.  
 care, And take us to heav - en, To live with Thee, there.

Hark! the her - ald an - gels sing Glo - ry to the new - born King. A - men.

**A WOMAN'S THOUGHTS**  
 The following thought was sent to the ECHO by Carman Hoistad: "What I Want For Christmas"  
 First, of course, I want my husband nearly always by my side;  
 Then I want to know I'm free to speak so my thoughts I needn't hide;  
 To have my family really love me whether I deserve it or not.  
 The only thing I want for Christmas is to keep the things I've got;  
 A house to live in, some food to eat, A chest to put my keepsakes in and friends I know are true.  
 I'm asking Santa for just one thing, but to me it means a lot, a dog, a cat, books to read, some sewing to be done, And a tiny bit of worry so I'll appreciate my fun.  
 Dear Santa, you may go on by, but I'm not wishing for a lot, I'd just like your word for Christmas that I may keep the things I've got.  
 Signed, "Everywoman"

**Merry CHRISTMAS**

1961

We pause to wish you peace and joy. May these gifts be with you today and always.

NorBob  
 Trophy Company  
 NORMAN AND HAZEL FOSTER

**CHRISTMAS Cheer**

1961

All good wishes to our many patrons. We hope your Christmas will be a merry one and in the years to come you will remember it with great pleasure.

Tappi's Motel  
 KATHERINE BLACK

1960

**Best Wishes**

We welcome the festive season as an opportunity to tell you we are proud of your loyalty. Have a very happy Holiday.

BLUE ROCK AUTO SERVICE

**Best Wishes**

1961

We welcome this opportunity to say have a Merry Yule.

ALPINE MOTOR SERVICE (ROCKET)

...joy to the world

The blessings of the holy season be yours always.


1961  
 PERKINS BROS. DESCANSO

**LOTS OF GOOD THINGS**

FOR 1960 CHRISTMAS

Your friendship is a valued possession for which we thank you most sincerely.

POST 5233 V.F.W.



MERRY  
CHRISTMAS

At this glad season  
our special wish for  
you is happiness and  
lasting joy.

Jack & Lee's  
ALPINE  
CAFE

### Silent Night

(Stille Nacht)

FRANZ GRUBER

1. Si - lent night, Ho - ly night! All is calm,  
2. Si - lent night, Ho - ly night! Shep - herds quake  
3. Si - lent night, Ho - ly night! Son of God,

all is bright 'Round yon Vir - gin Moth - er and Child  
at the sight! Glo - ries stream from heav - en a - far,  
loves pure light Ra - diant beams from Thy ho - ly face,

Ho - ly In - fant so ten - der and mild, Sleep in heav - en - ly  
Heav'n - ly hosts sing Al - le - lu - ia; Christ the Sa - viour is  
With the dawn of re - deem - ing grace, Je - sus, Lord, at Thy

peace — Sleep in heav - en - ly peace! —  
born, — Christ the Sa - viour is born! —  
birth, — Je - sus, Lord, at Thy birth. —

### O Little Town of Bethlehem

PHILLIPS BROOKS, 1868

L. H. REDNER, 1868

1. O lit - tle town of Beth - hem, How still we see thee lie, A -  
2. For Christ is born of Ma - ry, And gath - ered all a - bove, While  
3. How si - lent - ly, how si - lent - ly, The won - drous gift is given; So  
4. O ho - ly Child of Beth - hem, De - scend to us we pray, Cast

bove thy deep and dream - less sleep The si - lent stars go by; Yet  
mor - tals sleep, the an - gels keep Their watch of won - d'ring love. O  
God im - parts to hu - man hearts The bless - ings of His heaven. No  
out our sin, and en - ter in, Be born in us to day. We

in thy dark streets shin - eth The ev - er - last - ing light, The  
morn - ing stars, to - geth - er Pro - claim the ho - ly birth, And  
ear may hear his com - ing, But in this world of sin, Where  
hear the Christmas an - gels, The great glad tid - ings tell; O

hopes and fears of all the years Are met in thee to - night,  
prais - es sing to God the King, And peace to men on earth,  
meek souls will re - ceive Him still, The dear Christ en - ters in,  
come to us, a - bide with us, Our Lord Em - man - u - el.

### It Came Upon the Midnight Clear

E. H. SEARS, 1846

R. S. WELLS, 1850

1. It came up - on the mid - night clear, That glo - rious song of old —  
2. Still through the clo - ven skies they come, With peace - ful wings un - furled;  
3. For lo! the days are hast'ning on, By pro - phets seen of old —

From an - gels bend - ing near the earth, To touch their harps of gold;  
And still their heav'nly mu - sic floats O'er all the wea - ry world:  
When with the ev - er - cir - cling years, Shall come the time fore - told,

Peace on the earth, good will to men, From heav'n's all gra - cious King;  
A - bove its sad and low - ly plains They bend on hov - ring wing,  
When the new heav'n and earth shall own The Prince of Peace their King,

The world in sol - emn still - ness lay To hear the an - gels sing,  
And ev - er o'er its Bab - el sounds The bless - ed an - gels sing,  
And the whole world send back the song Which now the an - gels sing,

### Traditional The First Noël

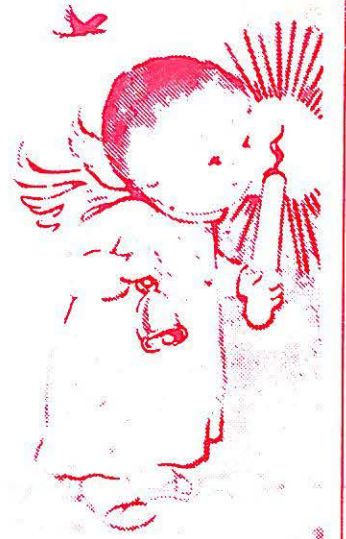
Harmonized by Sir John Stainer

1. The first No - ël the an - gel did say Was to  
2. They look - ed up and saw a Star Shining  
3. This star drew nigh to the north - west, O'er  
4. Then en - ter'd in there wise - men three, Full

certain poor shepherds in fields as they lay; In fields where they lay  
in the East, be - yond them far, And to the earth it  
Beth - le - hem it took its rest, And there it did both  
rev - erent - ly up - on their knee, And of - fer'd there in

keeping their sheep On a cold winter's night that was so deep,  
gave great light, And so it con - tin - ued both day - and night,  
stop and stay Right o - ver the place where Je - sus lay,  
His pres - ence, Their gold and myrrh and frank - in - cense.

No - ël, No - ël, No - ël, No - ël, Born is the King of Is - ra - el.



Merry Christmas

GREETINGS to  
all our friends.  
May this Yule season  
be filled with great  
joy. Thank you all  
for your friendship.

1961

Maudie, Monya  
and  
Ted Barton

**GIFTS**

Some people present gifts but never really "give" them, because they continue to hand onto the memory of how magnanimous they were. There's a line in a young people's hymn that really sets the standard: I would be giving and forget the gift. But that's a standard few of us attain. It's as hard to forget the good we have done as it is to forget the wrong others have done to us. --Copied.

The man who says his evening prayer is a captain posting his sentinels. He can sleep. --Charles Baudelaire



We thank you all for your kindness.

**DICK LANE Carpenter**

DICK and JENNIE

AT  
*Christmas*

Let us dedicate ourselves anew to the way of life He asked this Christmas so we may find a greater meaning in this Holy time.



**Mallicoat's Nursing Home**

PATRICIA MALLICOAT

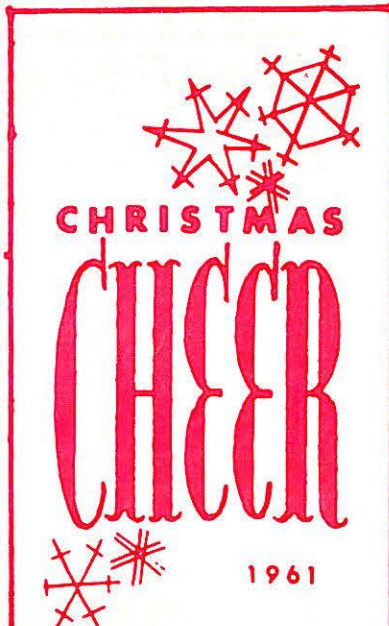
**CHARACTER**

The qualities of character, hidden or buried, are revealed eventually even as the quality of a building is revealed under the stress of time and storm. When we do less than our best we cheat ourselves. We are the architects and builders of our own characters and must of necessity dwell within them.

--George E. Mayo

The church is full of willing people, some willing to work, others to let them. --Copied.

You cannot do a kindness too soon because you never know how soon it may be too late.



Our very best wishes for a happy, merry Yule.

**TED WHITT Plumbing**

JIM and TED

Sergeant Walker was a very quiet man and never talked much but one day in the radio shop he told me about a trip he took to Bataan the first of June, 1942. He had been detailed by Lieutenant Mills to go with some Nips to Bataan. At that time, Mills was the officer in charge of the garage at Middleside. He made the trip to Mariveles by tugboat then by automobile to Balanga on the east coast of Bataan, Japanese headquarters. The following day he was put to work repairing American automobiles and trucks and helping the Nips tow cars from one point to another. He had his food with the Japanese and also slept in the same shack with them. The food consisted of plain rice, nothing else. The flies were so bad the rice would be covered with them. In order to eat he had to knock the flies off before each mouthful. While out working along the road, he was approached by American soldiers dragging wrecked cars and trucks to several central points. The Nips were using these men for manpower. They had nothing else with which to tow the cars.

There were two or three hundred of those Americans along the road and they asked Walker for food. Many of them said they hadn't eaten for four or five days. Some of them were so thin it didn't seem possible they could remain on their feet. Their clothing was in tatters, some wore only shorts with no hats, shirts or shoes. Their feet were bloody from cuts and bruises, their bodies dirty from lack of water. Some asked for rice but the Nips only looked at them, laughed, and shoved them off the road into mud holes.

He had been told of the inhuman treatment other prisoners were receiving at the hands of the Japs; when several prisoners had become ill the Nips loaded them in trucks and drove off side roads. The remaining Americans heard a few shots and the trucks returned empty. Many others died along the roadside when they became too ill to move. There isn't a word of the Sergeant's story I doubt because I know there isn't anything the Nips won't do just to be beastly.

Soon after the Nips took over on the Rock, Dr. Thompson, Captain U. S. Army Medical Corps, was sleeping in a room at Bottomside with several other prisoners. The building was a shambles but they had scouted around and found several shelter-halves and raincoats with which to cover themselves and their belongings from the weather. Two Jap soldiers came into their room looking for shelterhalves. Dr. Thompson told the Nips there were plenty of them outside Malinta Tunnel. Soon after the Nips left, they returned with two Americans. They explained that they had been sent by Sergeant Provo (the U. S. Army MP who had taught school in Japan before the war) acting as interpreter for the Japanese. Dr. Thompson told the Americans to inform the sergeant that he could find shelterhalves at the tunnel. The Americans departed, then returned with a half a dozen Nips and Sergeant Provo who told Dr. Thompson that he wanted the shelterhalves and informed him that everything on the island belonged to the Japanese. Provo departed, leaving the Nips standing by.

Provo returned, this time with a Japanese officer to whom he said, "Dr. Thompson is no good. He absolutely refuses to cooperate with the Japanese." The soldiers arrested Dr. Thompson, dragging him from the room. As they left the doctor told the men in the room he would never return and for them to always remember to be good Americans.

PART TWENTY-ONE NEXT WEEK

**NATIVE ALPINE DIES**

Mrs. Lucy A. Cuero, 40, of Barron Long Reservation died Dec. 13. She was a resident here all her life. She was buried in the Indian Missions Cemetery. Mrs. Cuero was a member of the Nativity of the Blessed Virgin Mary Catholic Church.

She was survived by her husband, Louis; two sons, Anthony and Fredrick, and a sister, Josephine Hayward, all local residents.

El Cajon Mortuary had charge of arrangements.

**CLEANERS BUSINESS RADIO**

The Alpine Cleaners have now installed a complete two-way radio communication system between the shop in Alpine and each of their trucks. By means of this 50 watt system they expect to be able to give their customers even faster service.

Mr. and Mrs. Rennie Hollett of Alpine will spend Christmas with their son at Boulder, Colorado, where he is studying Administration. Squadron Leader Rennie, Jr., of the Canadian Air Force is the only Canadian chosen by NATO to take this course.

Mrs. Harry Bolander is moving to El Centro to be near her boys.

**Executive Health**

Contrary to popular belief, the death rate among business executives is lower than among other men, according to a 10-year study by Drs. R. M. Thorner and E. L. Crumpacker of Washington, D.C.

**When Small Ones Sing**

At every Christmas season  
Our eyes grow strangely dim  
When all the smallest children  
Sing Luther's "Cradle Hymn."  
Some voices are uncertain,  
And some sing high, some low,  
But the round uplifted faces  
Are radiantly aglow.  
This is the loveliest moment,  
We know with one accord,  
When the little ones, the least ones,  
Sing of the little Lord.

—Jane Merchant  
War Cry.

PAGE 5, DEC. 21, 1961

**JUNIOR COLLEGE SITE**

An option agreement for the purchase of a 132 acre junior college site north of Fletcher Hills was authorized by the Grossmont Junior College Board of Trustees. The board agreed to deposit \$500 with each of three property owners for an option period extending beyond the bond election as established by the Board for June 5.

The consolidation with the June 5 primary election was decided upon by the Board as a means of attracting a heavier vote and reducing the costs of holding the election. The district costs will be reduced from over \$8,000 to approximately \$2,000 through the consolidation. The Board postponed consideration of the amount of the proposal until January 8.

The Board also authorized a contract with architect Richard Wheeler and Associates, Koebig and Koebig, for architectural services which established a system of progress payments as the planning of the college facilities proceeds.

Two per cent of the total fee is due upon completion of all preliminary plans; 4% of the total fee is due upon completion of final plans and specifications; and 2% of the total fee is allocated for supervision of construction.

**ANSWERS:**

1. What a fly reads before he goes to work.
2. He wanted to feed his piglets.
3. "There's Only One Girl in the World for Me"
4. Because he must sell what he kneads (needs).

**SWAP**

Will swap new RCG Geiger Counter for chain saw. HI 5-2212.  
FOR RENT: 1 B. R. furnished house newly-reddecorated. Also TV and washing machine if wanted.  
Descanso, Mr. Reynolds, HI 5-2302.

**SCHOOL YOUTH FELLOWSHIP**

The Grossmont Union High School District Board of Trustees approved the following regulations for the operation of Youth Fellowship Clubs which meet on school premises in out-of-school time:

Prohibition of singing of religious hymns; introduction of sectarian beliefs of creeds; resume of sermons, or other meetings which are primarily religious in nature.

Reading from the scripture for religious purposes is prohibited, but excerpts from the scripture may be used for moral and character building values. Prayer shall be limited to invocation or benediction of a non-sectarian nature or to silent meditation.

Youth Fellowship Clubs are composed of students representing a wide range of religious faiths. Membership is voluntary and open to any interested students. The primary purpose of the organization is the promotion of moral and character building activities.

**CHRISTMAS PROJECTS FOR BAPTIST YOUNG PEOPLE**

The Baptist Youth Fellowship of the First Baptist Church of the Willows has taken two projects for the Christmas season. The first is a nativity scene that the young people constructed and can be seen in front of the church. The second is a program of Christmas music which will be presented on Sunday evening, December 24.

On Friday evening, December 22, a group of young people from the First Baptist Church of the Willows will go caroling in the streets of Alpine. A party will follow at the home of one of the young people. If you know of any who are sick or shut-in and would enjoy carols, please call HI 5-3705 or HI 5-3362.

**CHRISTMAS EVE PLAY**

Sunday evening, Dec. 24, at 7 p.m. a cast of twelve will present a Christmas play at the Alpine First Baptist Church. The play is "When Christ was Born". Everyone is invited.

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**Our Christmas Wish For You**



PAGE 11, DEC 21, 1961

**CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME**  
No. 31289

STATE OF CALIFORNIA, ss.  
County of San Diego.

I hereby certify that I am transacting business at 1240 East Main Street, El Cajon, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

VALLEY MAINTENANCE  
Name: CARROLL G. BAKER,  
Place of Residence: 828 Harbison Canyon Road, El Cajon, California.  
STATE OF CALIFORNIA, ss.  
County of San Diego.

On the 14th day of November in the year one thousand nine hundred and 61, before me personally appeared Carroll G. Baker known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 14th day of November, 1961.

W. LeROY BOOTH  
Notary Republic  
My Commission Expires 12-8-64.  
1st publication November 23, 1961

**Listings Wanted**  
**DON BATES**  
2445 Hwy 80  
HI5-2537

**ALPINE READY MIX CONCRETE**  
HI5-3691  
2116 TAVERN RD.



**ALPINER INSTALLED QUEEN**  
Miss Carol Sue Wilcox, daughter of Mr. and Mrs. Larry Wilcox of Tavern Road was installed honored queen of Lakeside Bethel 309, Order of Job's Daughters. The ceremony was held last Saturday evening at the Lakeside Junior High School. Of the appointive officers are three other local girls: Judy Wilcox, chaplain; Coleen Moore, treasurer; and Linda Dowdy, junior custodian. Mrs. Wilcox was in charge of the reception following the ceremony. Carol has chosen "God Answers Prayer" as her theme for the year.

**GOLDEN ARROW DAIRY**  
← **LOCALLY PRODUCED MILK** →  
**TRY IT---CALL YOUR INDEPENDENT DRIVER**  
HI5-3812 DON PARISH CY6-6205

# HOLIDAYS AHEAD

**ALPINE CLEANERS**

Free Pickup & Delivery  
Cleaning, Pressing & Finished Laundry

**HI 5 - 2 2 4 2**

2223 HWY 80

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Acetylene and Oxygen—Welding Supplies—Factory Rebuilt Engines—Auto Springs—Chains and Tire Chains—Armstrong Tires  
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EL CAJON, CALIF. Hickory 4-3119

## PARIS MORTUARY

An institute of personal service,  
within the means of all.

IN EL CAJON SINCE 1943

PARKING ON THE PREMISES



**Locally Owned**

Completely Modern, Air-Conditioned  
Church-Like Chapel  
NO FINER FACILITIES ANYWHERE

- \* Pre-Need Trusts
- \* Funeral Insurance
- \* Complete Funeral Arrangements
- \* Veterans Benefits Applicable

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& RUBBISH DISPOSAL  
Call MACK  
HI 5-3106

PLUMBING  
Ted Whitt, 2325 Elting, Alpine  
HI 5-3665

INSURANCE  
Jeannette C Hinkle  
2105 Hwy. 80, Alpine HI 5-2502

SERVICES OFFERED  
Richard Lane, Expert Carpenter  
and Cabinet Maker. Reasonable  
rates. HI 5-3740. 1460 Marshall  
Road, Alpine.

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CONST. CO  
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